

Pathway to Progress

The 2025 Gathering of
MOA's Summer Convention

June 14 – 15, 2025
The Lodge at Gulf State Park
21196 E Beach Blvd, Gulf Shores, AL 36542
OD / Para Registration Packet
2025 Summer Convention Agenda

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FRIDAY, JUNE 13

2:30 – 5:00 pm MOA Board Meeting

SATURDAY, JUNE 14

7:15 – 8:00 am OD Instructor: Blair Lonsberry, OD
Para Instructors: MPOA Lecture Class Participants
Registration and Continental Breakfast

8:00 – 10:00 am Pain Management in Optometric... 94512-PH 2 hrs

10:00 – 10:30 am Sponsored Break with Speakers

10:30 am – 12:30 pm Anterior Segment Disease... PEP, 92708-TD 2 hrs

10:30 am – 12:30 pm Mississippi Para Lecturers AOA CPC TBD 2 hrs

12:30 – 3:00 pm Vision Expo with Lunch & Dessert

3:00 – 4:00 pm Top 10 Medications... Ocular 94519-PH 1 hr

4:00 – 5:00 pm Eyelid Lesions: Relax or Refer PEP, 86735-TD 1 hr

DAY ENDS

SUNDAY, JUNE 15

7:30 – 8:00 am OD Instructor: Jessica Steen, OD
Para Instructor: Jackie O'Keefe
Registration and Light Breakfast

8:00 – 10:00 am Retinal Vascular Disease: From... 94309-TD 2 hrs

8:00 – 10:00 am Ask Share Learn AOA CPC, ABO 2 hrs

10:00 – 11:00 am Sponsor Messages with Full Brunch

11:00 am – 1:00 pm Problem Solving in Glaucoma... 92741-GL 2 hrs

11:00 am – 12:00 pm Hug Your Patients AOA CPC TBD 1 hr

12:00 – 1:00 pm What is Good Vision? AOA CPC TBD, 1 hr

EVENT ENDS

ABO

Room Reservation Information at The Lodge

You must reserve your room by Monday, May 12, 2025

Room rates: \$240/night to \$320/night (plus tax & fees)

King Bed Deluxe Park View - \$240

King Bed Deluxe Park View with Bunk Beds / Balcony - \$260

Premium King Gulf Front with Balcony - \$280

Premium King Gulf Front with Bunk Beds with balcony - \$320

Queen Deluxe / Queen Park View with Balcony - \$250

Premium Queen / Queen Gulf Front with Balcony - \$280

Booking Link: You will receive the booking link via email once you have registered.

Important Dates!

April 30: Early deadline for registration for Summer Convention
(rates increase after this date)

April 30: Deadline for ordering printed handouts

May 12: Deadline to reserve conference-rate rooms at The Lodge

June 6: Final deadline for pre-registration (on-site registration available).

June 13: MOA Board of Directors meeting begins at 2:30 p.m.

June 13: MVF Board of Directors meeting begins at 5:15 p.m.

June 14: Exhibit Hall with Lunch: 12:30 – 3:00 p.m.

June 15: Full brunch with Sponsor Messages and MOA Messages

2025 Summer Convention Speakers

OD SPEAKERS



Blair Lonsberry, OD

Dr. Lonsberry grew up in Rosburn, Manitoba (Canada). He obtained his Optometry degree from the University of Waterloo in 1996 after completing a Master of Science in Physiology from the University of Manitoba. He completed his residency in Primary Care Optometry from the Illinois College of Optometry in 1997, then joined the faculty at Southern College of Optometry in Memphis, TN. During his time at SCO, he completed a Masters in Education degree with an emphasis in adult learning.

Currently, Dr. Lonsberry is a Full Professor with Pacific University College of Optometry in Oregon where his primary teaching responsibilities are supervising interns and overseeing a specialty "lumps and bumps" clinic. In his spare time, he goes to Anchorage, Alaska where he sees patients in a private practice.

Dr. Lonsberry is a Diplomate of the American Board of Optometry, a Fellow of the American Academy of Optometry, the Optometric Retinal Society, and the Optometric Glaucoma Society.

Jessica Steen, OD

Dr. Jessica Steen is an associate professor at Nova Southeastern University College of Optometry where she serves as Director of the Glaucoma Service and as an attending optometric physician at the College's Eye Care Institute. Dr. Steen teaches the courses in glaucoma and ocular pharmacology at NSU. Dr. Steen also serves as the Primary Care with Emphasis in Ocular Disease Residency Coordinator. Dr. Steen graduated from the University of Waterloo School of Optometry and Vision Science and completed her residency in Primary Care with Emphasis in Ocular Disease at Nova Southeastern University.



Dr. Steen's main clinical interests include glaucoma, retinal disease, neuro-ophthalmic disease with an emphasis in medical and surgical management. Dr. Steen's research interests are centered on artificial intelligence applications in the management of glaucoma. She is a Fellow of the American Academy of Optometry, a Diplomate of the American Board of Optometry, member of the Optometric Glaucoma Society, and the Association for Research in Vision and Ophthalmology, and is Past President of the Palm Beach County Optometric Association.

PARA SPEAKER



Jackie O'Keefe, ABOC

Jackie O'Keefe, ABOC is licensed in Virginia and has been in the Optical industry since 1981. She is on Transitions Optical Speakers Bureaus and a course preparer for Quantum Optical. She is a second-generation Optician along with her two sisters, Candace O'Keefe and Laure O'Keefe Pierce. She was active in the International Association of Lions Clubs, a volunteer for Maine's Prevention of Blindness Programs, Inc. and the Suicide Prevention Awareness & Resource Council. Jackie is Past President of the Opticians Association of Virginia and a founding member and Past President of the Opticians Association of Maine. She resides and consults in the Virginia Beach, VA area.

ATTENTION

Early REGISTRATION DEADLINE IS APRIL 30, 2025

*Those who register after April 30 will pay full registration fees.

*On-site registration will be charged an additional \$50.

Registration Information

Safety Codes: The attendee assumes full responsibility for complying with city and hotel regulations concerning fire, safety, and health.

Liability: Management will employ reasonable precautions for safe-guarding the attendee's property. Neither the Mississippi Optometric Association nor The Lodge will be liable for the loss or damage to property of the attendee or their representatives from theft, fire, accident, loss in transit, or other causes. Injury to persons, loss, or damage to property shall be the Mississippi Optometric Association's or The Lodge's liability only in cases of negligence.

Admission: Exhibit hall and reception admission is by official badge only. Attendees not wearing and unable to produce the original badge immediately upon request will be asked to leave the event.

Refund Policy: All refund requests must be made in writing and may be emailed to: membership@mseyes.com; faxed to 601.853.4408; or mailed to the following address: 141 Executive Drive, Suite 5, Madison MS, 39110.

Refunds will be given based on the following:

- 30 days prior to the event, full refund minus a \$50 processing fee
- 20 days prior to the event, 50 percent refund
- 10 days prior to the event, 25 percent refund
- Less than 5 days prior to the event, no refunds can be made

Refund amounts also may be applied to alternate MOA events or dues statements during the 2025 calendar year. Appeals for extenuating circumstances may be made to the Executive Director and/or the MOA Board of Directors.

2025 MOA Industry Sponsors

as of January 31 2025

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Taking Care of Business™

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PCS
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SOLUTIONS

OD REGISTRATION

(If you have questions about your membership classification, please call the MOA office)

MOA Summer Convention June 14 – 15, 2025 The Lodge at Gulf State Park

Name _____
Address, City, State, Zip _____
Email _____ Phone _____

OD REGISTRATION DETAILS

	By April 30 Register early for reduced rates!	Friday, June 6
MOA Member: Dues Current	<input type="checkbox"/> \$340	<input type="checkbox"/> \$390
MOA Member: 2025 Grad, Student, or Retired/Life NOT seeking CE credit	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE
MOA Member: 2024 Grad or Retired/Life seeking CE credit	<input type="checkbox"/> \$185	<input type="checkbox"/> \$235
Out of State OD/AOA Member AOA ID# _____	<input type="checkbox"/> \$385	<input type="checkbox"/> \$435
Non-Member of MOA/AOA	<input type="checkbox"/> \$485	<input type="checkbox"/> \$535

*On-site registration will be an additional \$50

REGISTRATION EXTRAS

- Printed copy of handouts (digital download available at no cost) _____ # at \$15/each _____
Order must be received **BY April 30**
- Saturday Lunch Expo, spouse/guest registration _____ # at \$35/each _____
Saturday Lunch Expo, child registration (Ages 5-12) _____ # at \$10/each _____
Saturday Lunch Expo, child registration (Ages 0-4 FREE) _____ # at \$0/each _____
- All Meals, spouse/guest registration (Sat Breakfast, Sat Break,
Sat Lunch, Sun Breakfast, Coffee & Beverages all day) _____ # at \$125/each _____

TOTAL _____

PAYMENT OPTIONS

We want to make it as easy as possible to take care of registration payments. Choose the method that works best for you.

- Please make checks payable to MOA and mail your payment, along with the completed registration form to: MOA, 141 Executive Drive, Suite 5, Madison, MS 39110
- Select an online payment service that allows you to make a safe, secure, and reliable payment. Additionally, your confirmation and registration receipt will be emailed to you. www.mseyes.com
- Complete the registration form in its entirety, including the portion of this page below, and mail or fax your form to MOA, 141 Executive Drive, Suite 5, Madison, MS 39110 Fax (601) 853-4408

Account Type: Visa MasterCard AMEX Discover

Cardholder Name _____

Cardholder Sig. _____

Card Number _____

Expiration Date _____ CVV code _____ Email _____

Billing Address _____ Phone# _____

City, State, Zip _____ Amount to be charged: _____ Date: _____

PARAOPTOMETRIC / OPTICIAN / STAFF REGISTRATION

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Name _____
OD Name _____
Address, City, State, Zip _____
Email _____ Phone _____

**This is a benefit available to MOA member staff only. Staff is not required to be an MPA member, but the registering OD must be an MOA/AOA member.

****IF YOU ARE REGISTERING MORE THAN THREE STAFF MEMBERS, please call the MOA office for group pricing.**

	By April 30 Register early for reduced rates!	Friday, June 6
_____ # of registrants (MOA/AOA Para Member)	<input type="checkbox"/> \$175	<input type="checkbox"/> \$195
Out of state Para	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225
_____ # of registrants (Non-MOA/AOA Para Member)	<input type="checkbox"/> \$250	<input type="checkbox"/> \$275

*On-site registration will be an additional \$25.

Name and Certification for Badge _____ Email _____
Name and Certification for Badge _____ Email _____
Name and Certification for Badge _____ Email _____

REGISTRATION EXTRAS

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Order must be received **BY April 30**
- Saturday Lunch Expo, spouse/guest registration _____ # at \$35/each _____
Saturday Lunch Expo, child registration (Ages 5-12) _____ # at \$10/each _____
Saturday Lunch Expo, child registration (Ages 0-4 FREE) _____ # at \$0/each _____

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- Complete the registration form in its entirety, including the portion of this page below, and mail or fax your form to MOA, 141 Executive Drive, Suite 5, Madison, MS 39110 Fax (601) 853-4408

Account Type: Visa MasterCard AMEX Discover

Cardholder Name _____

Cardholder Sig. _____

Card Number _____

Expiration Date _____ CVV code _____ Email _____

Billing Address _____ Phone# _____

City, State, Zip _____ Amount to be charged: _____ Date: _____

MISSISSIPPI
OPTOMETRIC
ASSOCIATION
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