**Mississippi Optometric Association**

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| --- | --- | --- | --- | --- | --- |
|  | Visionary  $10,000 | Gold  $7,500 | Silver  $5,000 | Bronze  $2,500 | Affiliate  $1,500 |
| Booth Space at MOA  Fall Conference Exposition | 2 free (Up to $1570 value) | 1 free, 1 half-price (Up to $1178 value) | 1 free (Up to $785 value) |  |  |
| Tabletop space at MOA  Summer Convention | 2 free (Up to $1070 value) | 1 free (Up to $535 value) | 1 free (Up to $535 value) | 1 free |  |
| Listing in MOA  Conference Programs | Logo & text listing in programs; ½ page sponsor notice in all conference programs | Logo & text listing in programs; business card sponsor notice in Fall and Summer Conf. programs | Logo & text listing in programs; business card sponsor notice in Summer Conv. program | Text listing in all programs | Text listing in all programs |
| Company provided inserts placed in conference materials | Full page flyer inserted in all on-site conf. items | ½ page flyer inserted in all on-site conf. items | ¼ page flyer inserted in Fall and Summer conf. items | ¼ page flyer in Summer on-site conf. items |  |
| Ribbon recognition on all sponsor attendee badges | “Visionary” | “Gold” | “Silver” | “Bronze” | “Affiliate” |
| 10 minutes speaking opportunity during an MOA conference\* | One (1) 10 minute invitation at Fall Conference | One (1) 10 minute invitation at Fall Conference | One (1) 10 minute invitation at Summer Convention |  |  |
| MOA Membership Directory (Online) | Full page sponsor notice | Full page sponsor notice | ½ page sponsor notice | ¼ page sponsor notice | Text listing in directory |
| MOA Website | Web banner listing with link  to sponsor website | Web banner listing with link to sponsor website | Logo listing with link to sponsor website | Text listing with link to sponsor website | Text listing |
| Meeting with MOA board | One meeting with MOA Board | One meeting with MOA Board | One meeting with MOA Board |  |  |
| Notices in MOA E-News | (Eight) – info-based web banners in MOA E-News | (Six) info-based web banners in MOA E-News | (Four) info-based web banners in MOA E-News | (Two) info-based web banner in MOA E-News |  |
| MOA Social Media (Can be converted to eBlast instead if needed) | 4 “sponsor” posts | 3 “sponsor” posts | 2 “sponsor” posts | 1 “sponsor” post |  |

**2024 Industry Sponsor Program Levels**

**For more information, contact the MOA at selink@mseyes.com or 601-853-4407**

***\* There are 5 speaking opportunities available at each conference/convention. If speaking opportunities are full at the time your company sponsors the MOA, the MOA will work with your company to offer a comparable benefit. If your company is unable to take advantage of any benefit for legal reasons (social media posts etc.) the MOA will work with you to provide a comparable benefit.***